**Unit 1 Vocab**

Directions: For each of the vocabulary words below, write a definition in your owns words and, if appropriate, provide an example.

* Economics
* Macroeconomics
* Microeconomics
* Wants
* Needs
* Goods
* Services
* Consumer
* Producer
* Factors of production
	+ Land
	+ labor
	+ capital (physical/human)
	+ entrepreneurs
* Scarcity
* Shortage
* Opportunity cost
* Trade-off
* Cost-benefit analysis
* Accounting cost
* Economic cost
* Externality
	+ Negative externality
	+ Positive externality
* Supply Curve
	+ Supply shifters
* Demand Curve
	+ Demand shifters
* Equilibrium
* Compliments
* Substitutes
* Price controls
	+ Price floor
	+ Price ceiling